



WORLD
SQUASH
DAY

THE WORLD'S BIGGEST SQUASH TEAM MATCH

TEAM
**ALL
STARS**

VS

TEAM
**SUPER
STARS**

1-10 OCTOBER 2026

INFORMATION PACK ON HOW TO GET INVOLVED.

RALLY28

RALLY28SQUASH.COM/WSD





TWO TEAMS. ONE SCOREBOARD. THE WHOLE SQUASH COMMUNITY PLAYING TOGETHER.

WORLD SQUASH DAY FALLS ON SATURDAY 10 OCTOBER 2026, AND IT IS THE DAY THE WHOLE SPORT CELEBRATES TOGETHER. THIS YEAR WE WANT TO MAKE IT EVEN BIGGER!

Every player in the world plays for a side, Team All-Stars or Team Superstars.

Every match played anywhere between 1 and 10 October counts towards one global scoreboard, from a Tuesday night box league to the CIB Egyptian Squash Open.

Squash makes its Olympic debut in Los Angeles in 2028. This is the sport showing the world how big it already is.

WHO IS BEHIND IT

Rally28 is the global fundraising campaign led by World Squash, the Professional Squash Association and delivered by the Squash United Foundation, a registered charity that puts money back into grassroots squash.

Everything raised through this campaign goes straight back into the sport through our grassroots grant programmes, which fund courts, coaching and squash for development projects around the world.



**WORLD
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PSA
PROFESSIONAL SQUASH
ASSOCIATION



**SQUASH
UNITED
FOUNDATION**

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WHY IT MATTERS

EVERYDAY PLAYERS, ON THE SAME SCOREBOARD AS THE PROS

EVERY PSA TOUR PROFESSIONAL HAS ALREADY BEEN ALLOCATED TO A TEAM, SPLIT BY THE WORLD RANKINGS ON 1 AUGUST SO THAT BOTH SIDES ARE EVENLY MATCHED. RETIRED LEGENDS ARE JOINING THEM ON BOTH SIDES.

All matches between 1st to 10th of October feed the same tally as everyday players, including every match at the CIB Egyptian Squash Open. A 3 to 1 win at your club on a Wednesday counts exactly the same as a win on the glass court in Cairo.

- > **World Squash Day is the grand finale with the final tally closing at 11:59pm on that day!**
- > **You can track the live scores for each team and see exactly where your matches are adding up!**
- > **Split your players in two teams and watch them battle for the global crown.**
- > **You can have multiple events in your club or have one big club battle. It's up to you.**
- > **All you need to do is register as a Rally28 Maker and we will send you all you need to know to register your team players.**
- > **Registering is free so everyone in the world can be part of it. There is a voluntary \$28 donation option for those who want to unlock extra benefits.**

THE TEAM TALLY

50% v **50%**
ALL-STARs SUPERSTARS

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**WORLD
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TAKING PART

IF YOU RUN SQUASH ANYWHERE, THIS IS FOR YOU

CLUBS	LEAGUES	COMPETITIONS AND TOURNAMENTS
ACADEMIES AND COACHING PROGRAMMES	SDO'S AND FEDERATIONS	UNIVERSITIES AND SCHOOLS

USE THE FIXTURE YOU ALREADY HAVE

This is the part most people miss. You do not have to create a new event. If you already have a club night, a box league, an internal ladder or a league fixture falling between 1 and 10 October, run it through RacketRef and split the players across the two teams. That is it. Your normal night becomes part of the biggest team match squash has ever played.

County leagues and graded weekend competitions are the ones we would most love to hear from, since a busy Saturday can put 50 or 60 matches on the board in a single day.

TEAM SIZE

**3 v 3, all the way
up to 50 v 50**

SMALLEST TEAM MATCH

**3 v 3, six players, one court,
about ninety minutes**

INDIVIDUAL ENTRY

**Log an individual match with
a friend and a digital coinflip
on will pick your teams!**

What is RacketRef: RacketRef is a free live scoring & officiating platform for seven racket sports, trusted on the PSA Squash Tour and open to everyone.

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THE OFFER

WHAT EVERY SQUASH ORGANISATION GETS

REGISTERING IS FREE!

EVERYTHING BELOW IS AN ADDED BENEFIT IF YOU CHOSE TO DONATE \$28 WHEN REGISTERING YOUR EVENT.

- > Your venue on the live World Squash Day global map
- > 28% off a SQUASHTV monthly pass for every registered player
- > A free month of SQUASHTV for your organisation for October 2026
- > 10% off PSA web shop merchandise, and 28% off Rally28 merchandise
- > Full RacketRef access for your event, plus your own auto-generated QR code
- > A digital participation certificate
- > A feature across Rally28 channels after and during the event

THE \$28 TEAM ENTRY

When you **REGISTER** we will ask whether you would like to add a \$28 team entry donation. It is a suggestion and not a requirement, but if you do you will have access to all of the benefits above.

The number is a nod to Los Angeles 2028, and every dollar of it goes straight into Rally28 grassroots grants. If now is not the right time, you can skip it and carry on to setting up your match.

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PLAY WITH PURPOSE. UNLOCK REWARDS

THERE IS NO OBLIGATION TO RAISE A PENNY. BUT SQUASH HAS AN OLYMPIC MOMENT COMING, AND THIS IS A CHANCE TO TURN A GOOD NIGHT ON COURT INTO SOMETHING THAT LASTS.

This is an opportunity to Fundraise for your own squash organization and help us lift the sport worldwide.

50% STAYS WITH
YOUR SQUASH
ORGANISATION

50% COMES TO RALLY28
FOR GRASSROOTS
GRANTS

Your half is yours to spend on your own participation and development programmes, whatever they happen to be. Our half goes into grants that reach clubs and projects that need it more than most.

HOW TO RAISE IT

Charge a small entry fee, run a raffle, put a bucket on the bar, auction a coaching session. Collect it however suits you, in cash, on your card machine or into your organisation's bank account. When you are ready, send Rally28's half through: <https://racketref.io/events/world-squash-day-2026>

WHERE THE RALLY28 HALF GOES

Rally28 grants sit across three grassroots funds:

- > Infrastructure support
- > Awareness and participation
- > Squash for Development

Find out more about these grants here: rally28squash.com/support

rally28squash.com/WSD

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THE MORE YOU RAISE

TIERED FUNDRAISING REWARDS

\$100+

THRESHOLD

**PSA PLAYER
VIDEO**

A video message from a PSA player on your winning team, thanking your organisation for its support and contribution to Rally28.

\$250+

THRESHOLD

**DIGITAL TEAM
POSTER AND
PERSONAL
MESSAGE**

A printable digital team poster carrying your logo and the PSA players on your winning team, All-Stars or Superstars, plus a personalised video message from one of them.

\$500+

THRESHOLD

GRANT PRIORITY

Priority consideration for Rally28 grant applications, across the funds.

\$1,000+

THRESHOLD

**TWO PSA EVENT
TICKETS**

Two tickets to an event run by the PSA.

HOW TO CLAIM

You do not apply for these. Once you have added your funds, we match it to a tier, and we will be in touch within 4 weeks of the event to sort out your video, your poster or your tickets.

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COMPETITION

THE TOP WINNERS

THE TOP FUNDRAISERS WILL BE REWARDED. PRIZES ARE AWARDED BY REGION AS WELL AS GLOBALLY, SO ANYONE CAN HAVE A REAL CHANCE. REGIONS FOLLOW THE WORLD SQUASH DIVISIONS.

REGIONAL

TOP FUNDRAISER IN EACH REGION

- A PSA player or Olympic hopeful comes to your venue and runs a coaching clinic, plus a signed team poster for your wall.

(You need to raise at least \$2,800 to qualify.)

MOST MATCHES PLAYED IN EACH REGION

- Signed Rally28 memorabilia for your organisation
- A spotlight feature across Rally28 channels and Squash Player Magazine

GLOBAL

TOP FUNDRAISER WORLDWIDE

- An invitation to Rally28 Day in Los Angeles for two people from your organisation to watch squash at the LA28 Olympic Games.

This is the biggest thing we have to give. Travel is not covered, but it will be a memorable day you won't want to miss!

MOST MATCHES PLAYED WORLDWIDE

- Two tickets to a PSA Platinum event.
- Signed Rally28 memorabilia for your organisation
- A spotlight feature across Rally28 channels and Squash Player Magazine

STANDINGS COME FROM THE TOTALS YOU REPORT AT THE END OF YOUR EVENT.

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ASSETS AND SOCIAL

MARKETING YOUR EVENT

EVERYTHING YOU NEED TO PROMOTE YOUR TEAM MATCH IS READY AND FREE TO USE. ONCE YOU REGISTER AS A RALLY28 MAKER YOU WILL HAVE ACCESS TO:

- > **Logos for your own posters, screens and emails**
- > **Ready made social graphics you can edit and post**
- > **Team All-Stars and Team Superstars frames for your players to customise and share**
- > **A printable QR poster for your noticeboard**

TAGGING US

Tag **@Rally28Squash** and **@worldsquashday_official** on Instagram. We are on Facebook and LinkedIn as well.

Instagram lets you send a collaboration request on a post. Send one to both accounts and we will accept it, which puts your post in front of our audiences alongside your own.

ONE THING WORTH KNOWING

The posts that travel are the ones with faces in them. A team photo before you start and the final score afterwards will do more for your event than any graphic we can make for you.

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BEFORE YOU GO

DATES, QUESTIONS, AND WHO TO ASK

19TH AUGUST

**Registration opens
and the full landing
page goes live**

1 OCTOBER

**The event opens
and matches start
counting**

10 OCTOBER

**World Squash Day
itself**

11:59PM

**(GMT-12) Baker Island
time on 10 October,
when the event
closes**

Baker Island is the last place on earth to finish the day, so nobody is cut short by their time zone.

QUESTIONS WE GET ASKED

DO WE HAVE TO FUNDRAISE?

No. Registering and playing is enough, and your matches count either way.

CAN JUNIORS TAKE PART?

Yes. Anyone who plays squash can be on a team.

CAN WE SPREAD IT OVER MORE THAN ONE DAY?

Yes. Any match between 1 and 10 October counts, so run it across as many sessions as suits you.

DOES EVERYONE NEED A RACKETREF ACCOUNT?

No. Only the Maker needs one. Players have the option to create one or they can turn up and play.

CAN I HAVE MORE THAN ONE EVENT AT MY CLUB / ORGANISATION?

Yes! You can register your league players as one event and a club night as another event. You can create a juniors event or a ladies night as part of it. Add as many events within your organization as you would like.

DOES A LOST MATCH STILL COUNT?

Yes. Every match played adds to the worldwide counter. The win is what adds a point to your team's tally.

WE ONLY HAVE A HANDFUL OF PLAYERS. IS THAT ENOUGH?

Yes. Every match played adds to the worldwide counter. The win is what adds a point to your team's tally.

NEED FURTHER SUPPORT?

**Email the Rally28 campaign team at info@rally28squash.com and a person will answer.
We would far rather hear from you than have you give up on it.**

READY TO RALLY?

Sign up as a Rally28 Maker here:

rally28squash.com/WSD

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